

Indiana Complete Count Committees

United States
Census
2020 **Indiana**



Low Hanging Fruit

A short “do” list for committees and members

1. **Alert your networks** to the upcoming Census in April. Feel free to attach Governor’s letter if you deem appropriate. Direct people to the website for Indiana: www.census.indiana.edu.
2. **Alert your staff** to the upcoming Census and your agency or organization’s support of the Census and ask them to mention it at appropriate meetings or in appropriate settings.
3. **Post the census message** on your website and encourage others in your networks to do the same, and either link to Census in Indiana or the Census Bureau’s 2020 site or both!
4. **Insert the Census 2020 logo** in your e-newsletters or print newsletters or communications.
5. **Get time at coming events** to be sponsored or held by your agency and consider having Census material available, a poster session, or a meeting session on the census.
6. **Keep your eyes out** for other organizations’ events where having census material or a speaker or session would be useful.
7. **Consider any and all mailings** (e-mail or snail mail) as an opportunity to insert the census message.
8. **Document your actions** – we are building “critical mass”! Also, we want to let the Governor and the Census Bureau know we are on the job!
9. **E-mail signatures** can also be useful – here is an example of Elizabeth’s:

Census Day is April 1, 2020.

Be counted! For more information: www.census.indiana.edu.

10. **Keep your list going!**

Goal: awareness and promotion of Census 2020. Get the word out to Hoosiers that the Census is important, it’s easy, and it’s safe.